

EFFECTIVENESS OF NEED-BASED TRAINING IN COLLEGES FOR STUDENTS ASPIRING FOR A CAREER IN IT COMPANIES HIRING FRESHERS FROM ERODE ZONE

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ABSTRACT

Information Technology sector is evolving with technologies emerging from nowhere. Technologies like the Internet of Things, Blockchain, Data Science, Digitization and Cloud are making sea changes in the way corporate are using Information Technology. These technologies did not evolve from the demand of customers but because of the curiosity of the engineers in Information Technology sector who would like to disturb the status quo with new technologies that are more beneficial than the existing ones in the long term. People who are involved in developing software applications and customers who are going to use the software are to be engaged in order to ensure productive use of the software. Productivity in a quick succession of time can become a reality only if the people are trained to use the software. Need-based training to become a norm in Engineering Colleges who prepare future workforce for the IT industry because of such extraordinary and compulsive factors. Companies that are aggressively growing have started engaging colleges for preparing their future workforce. Colleges are also taking up such tasks readily. These are businesses coming in apart from the existing line of business but companies find hiring trained resources as a model that suits these emerging verticals.

KEYWORDS: *Training in Engineering Colleges, Grooming Students in Emerging Technologies and Train While Learn*